



## Vignato Dental and Orthodontic Clinic

By **Susan Hedblad**

I heard about the **Vignato Clinic** through the grapevine, and discovered their business was linked to the US Army-SETAF from the time their father opened for business in 1957! I spoke with their medical team recently at their studio in Vicenza near Parco Querini.

**First, I'd like you to give us a little background and present yourselves to our readers!**

*Giuseppe:* We are a team of three dental specialists, each specialized in a different area of dentistry/orthodontics. We are supported by a highly trained staff of dentists, orthodontists, dental technicians and hygienists. The decision to form this team has been key to providing the very best service: we are complementary to one another and cover every aspect of dentistry, from prevention to oral surgery with operating rooms. Two of us are brothers, Costantino and I (*Giuseppe*) as your readers will clearly guess from the photo!

Costantino Vignato is specialized in prosthetic dentistry for functional or aesthetic (cosmetic) purposes.

Giuseppe Vignato is specialized in oral surgery and implantology. He is also the sedationist/hypnologist.

Leonella Caliarì is director of the orthodontic center and tenured professor at the University of Ferrara.

Our Clinic is on two floors:

1st floor: dental filling, endodontics, aesthetic prosthetics and periodontal surgery

2nd floor: children's department with pedodontics and orthodontics, along with the operating rooms for the most important implantology interventions.

All of us have studied and researched internationally and we continue to be on the forefront in our respective fields.



**Will you please tell our readers about your history with the US Army?**

*Costantino:* Our father Giovanni Vignato worked as a dental technician at the Ederle Dental Clinic back in 1957 for fifteen years. I'd have to say that it was thanks to that unique and invaluable experience that the Vignato Clinic is the success it is today. We formed lasting friendships with the officials and their families, and through those friendships and the work in the clinic, we learned not only the most advanced standards and techniques in dentistry and orthodontics, we also learned about the importance of adopting a code of ethics - something we still adhere to today with our patients, staff and suppliers.

Our American patients feel like they're back home: from the English speaking staff (ok, with a little accent!), the friendly atmosphere, to handling and processing insurance paperwork directly with the insurance providers.

**Do you see some differences between your Italian and American patients?**

*Giuseppe:* Yes, there is one very big difference, fear! We thought the Americans who have a much longer history with modern dentistry would be fearless and instead on average they tend to be more tense than an Italian as soon as they sit in the chair. In general, we've placed a lot of emphasis on our ability to communicate with patients, to put them at ease, and to properly explain each procedure. It may sound new age to some, but we even use hypnosis, intended as a suggestive sedation: a valid technique for alleviating tension and fears and a way to avoid other forms of sedation.



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**Leonella, as director of the Orthodontic Center, I understand that you are the specialist working mostly with children. What would you like our readers to know?**

*Leonella:* Dental care as well as orthodontics need to be a positive experience for children, because it will reinforce the development of good dental hygiene habits that will stay with them throughout life. From the very beginning we work as much on the technical aspects as we do on great communication with the kids. Everyone on our staff whether orthodontists or hygienists are prepared to make a child's visit fun and educational. We even have a mascot, Doc Leo, and the youngest quickly join his club, complete with an exclusive membership card. In orthodontics, we also have adult patients and can handle every possible option available to limit the duration of the treatment.

**Can you tell our readers about other procedures?**

*Costantino:* As appearance in the age of selfies becomes more and more important, so do our patients' attention to the appearance of their smiles. From crowns and facets to inlays, lingual braces and whitening, we handle all procedures that will bring out the best in a smile.

We invite your readers to have a look at our website that has exhaustive information, and we have a new service, dentalx, that allows us to receive dental records and x-rays to make an evaluation, even before a patient comes for their first visit: [dentistivignato.com/en/dentalx-ray/](http://dentistivignato.com/en/dentalx-ray/)

For more information, please visit their website: [dentistivignato.com/](http://dentistivignato.com/) and check out their Facebook page.

Thanks so much for your time!

